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# DAHLIAS for 1938

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U. S. Department of Agriculture.

CHOICEST AMERICAN AND FOREIGN VARIETIES  
OUR DAHLIA ROOTS ARE NOT FORCED, BUT GROWN  
TO PRODUCE PERFECT FLOWERS OF SUPERIOR QUALITY

**KEY ROUTE HEIGHTS NURSERY COMPANY**

3852 LOMA VISTA AVENUE

OAKLAND, CALIFORNIA

**PLAN NOW** for an attractive Dahlia garden. In this 1938 catalog to our Dahlia friends, old and new, you will find listed only late American and Foreign introductions and standard varieties of real merit—all nationally known prize winners and recognized as outstanding leaders in the Dahlia world.

**OUR STOCK** consists of the highest quality field and pot-grown Dahlia roots. They are fully guaranteed true to name and to arrive in good growing condition. With reasonable care they will produce for the grower a large quantity of fine flowers.

**POT CLUMPS**, excellent for propagating and producers of high class flowers, are available from a ten-inch at 25 per cent more than the root price, eight-inch at the root price and four-inch at the plant price.

**ROOTS AND GREEN PLANTS** will give equally good results, if plants are given immediate care on arrival. Our plants are all base cuttings; strong, hardy lath-house grown stock. Packed by experts in ventilated containers, the plants travel safely on a six-day trip.

**WE SUPPLY** roots after January 1; plants from May 1 to September. For terms of sale and guarantee, see last page.



**ABBREVIATIONS.** C, Cactus. SC, Semi-Cactus. FD, Formal Decorative. ID, Informal Decorative. The largest prize winners are of these four types.

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- ACHIEVEMENT—SC** Huge gold flowers with bronze shadings. Cane-like stems ..... Root, 50c; Plant, 50c
- ADIRONDACK SUNSET—ID** Vivid scarlet shading to bright canary yellow ..... Root, \$1.00; Plant, 50c
- ADORABLE—ID** Perfect blooms of cream flushed with rose and gold. Splendid stems ..... Root, 75c; Plant, 35c
- AIKO—SC** Carmine, silver reverse .... Root, 50c; Plant, 25c
- AIR MAIL—ID** A fine lavender ..... Root, 50c; Plant, 25c
- ALTMARK—SC** Rose suffused lilac with white center. Large flowers ..... Root, \$1.00; Plant, 50c
- AMELIA EARHART—SC** An outstanding Dahlia of apricot buff, base of petals primrose ..... Root, \$1.00; Plant, 50c
- AMERICAN LEGION—SC** Large yellow .... Plant only, 50c
- AMERICA'S SWEETHEART—ID**, Yellow Root, \$1.00; Pl. 50c
- ANDREA ERICSON—ID** A pure white exhibition Dahlia of huge size. Strong stems ..... Root, 75c; Plant, 35c
- ANN RUTLEDGE—ID** Cerise and pink..Root, 75c; Plant, 35c
- BAGDAD—FD** Flaming scarlet red .... Root, 50c; Plant, 25c
- BALLEGO'S GLORY—ID** Rich mahogany red with golden edge on petals. Excellent stems ..... Plant only, 75c
- BALLEGO'S SURPRISE—SC** Beautiful snow white Dahlia on stiff stems. Perfect form ..... Plant only, \$1.00
- BEAR CLAWS—SC** A rich carmine .... Root, 50c; Plant, 25c



BING CROSBY—ID A large yellow penciled red - - one of the best bi-colors ..... Root, \$1.00; Plant, 50c

BLACK NIGHT—ID A rich velvety maroon, almost black. Huge flowers on good stems ..... Root, \$1.00; Plant, 50c

BLUE RIVER—FD The nearest to a blue Dahlia we have ever seen. A great winner ..... Plant only, \$1.00

BOSPHORUS—ID Golden brown, orange, Root, 50c; Plant, 25c

BUCKEYE BRIDE—FD Brilliant salmon, Root, 50c; Plant, 25c

BUCKEYE KING—FD Amber yellow .... Root, 50c; Plant, 25c

BUCKEYE QUEEN—FD Perfect flowers of deep lavender. Florists' and exhibition variety .... Root, 75c; Plant, 35c

CALIFORNIA IDOL—ID Clear bright yellow. Blooms early and freely. A top notcher in its color class. The world's greatest yellow ..... Root, \$1.25; Plant, 60c

CALIFORNIA PEACH—SC A grand Dahlia of real distinction and beauty. Clear coral-pink in color, it is similar to Satan in size and form ..... Root, \$5.00; Plant, \$2.50

CALIFORNIA ROSE—ID A large tall grower of exquisite bright rose ..... Root, 75c; Plant, 35c

CALVACADE—ID A beautiful shade of old rose. One of the best cut flowers ..... Root, 75c; Plant, 35c

CAMEO—ID A large perfect flower of old rose and salmon, with golden sheen. Good stems .... Root, 50c; Plant, 25c

CHAMPOEG—ID Bright lemon, coral, Root, 50c; Plant, 25c

CHARLES G. REED—FD Petunia red, Root, 50c; Plant, 25c

CITY OF CLEVELAND—ID Scarlet splashed with orange. Large flowers. Excellent stems ..... Root, 75c; Plant, 35c

CLARA BARTON—FD Giant blooms of silvery orchid, deep lavender reverse. Long stems ..... Plant only, 50c

CLARA CARDER—ID A beautiful new cyclamen pink from New Zealand with fine stems .... Root, \$1.50; Plant, 75c

CONQUISTADOR—SC Yellow to pink, Root, 50c; Plant, 25c

CROYDON'S GLORY—FD A beauty of bright lemon yellow from Australia. Nice stems ..... Plant only, \$1.00

CROYDON'S LILAC—FD Deep violet blooms of perfect form on good stems ..... Plant only, \$1.00

DADDY KEMP—ID A spectacular exhibition flower of rich purplish red. Giant size ..... Root, \$1.00; Plant, 50c

DAILY MAIL—ID Golden orange.....Root, 50c; Plant, 25c

DAISY TURNQUIST—ID An exquisite variety of clear salmon pink. Splendid grower ..... Root, 75c; Plant, 35c

DERRILL W. HART—ID Orange yellow, Root, 50c; Plant, 25c

DOROTHY STONE—ID Deep rose pink, Root, 50c; Plant, 25c

DOUKOPIL'S TRIUMPH—ID Large flowers of straw color on fine stems. Very desirable ..... Root, 75c; Plant, 35c

DULCINEA—C Soft crimson red, with long pointed petals. Wiry stems. Good grower ..... Plant only, \$1.00

DWIGHT W. MORROW—ID A brilliant rich crimson. Very productive. Perfect stems ..... Root, 70c; Plant, 35c

EAGLE ROCK FANTASY—ID A clear mallow pink. Large flowers on excellent stems ..... Root, 75c; Plant, 35c

EDNA FERBER—SC Coral and rose, Root, 50c; Plant, 25c

ELEGANCE—SC Glistening coral, center and tips yellow. Strong stems ..... Root, 75c; Plant, 35c

ELINOR M. RADELL—ID Shell pink, Root, 50c; Plant, 25c

ELITE GLORY—FD Brilliant red .... Root, 50c; Plant, 25c

EMIL DOKOUPIL—FD Enormous light lavender blooms on strong stems. Fine florists' variety .. Root, 75c; Plant, 35c

EMILY DUNCAN—SC A large true cactus of lavender and white. Excellent stems ..... Root, 75c; Plant, 35c

FLAMING SUNSET—ID An excellent cut flower of intense flaming orange ..... Root, \$1.00; Plant, 50c

FLAMING TORCH—C A brilliant shade of orange. Large blooms on good stems ..... Plant only, \$1.00

FORT WASHINGTON—FD Dark red, Root, 50c; Plant, 25c

FRANK MILLER—FD Lemon yellow, Root, 50c; Plant, 25c

FRANK SERPA—ID Two-toned - - pale pink with rose at edges of petals. Good size blooms on excellent stems. A fine cut flower ..... Root, \$1.00; Plant, 50c

FRAU O. BRACHT—SC A straight petaled flower of clear primrose yellow ..... Root, 75c; Plant, 35c

FREDA GEORGE—ID Cream overlaid helio deepening at tips of petals. A winner ..... Plant only, \$1.50

FULL MOON—FD Giant canary yellow, Root, 50c; Plant, 25c

GARDEN DELIGHT—ID Light purple shading darker at base. Excellent form ..... Plant only, \$1.00

GIRL OF HILLCREST—FD Orange .... Root, 50c; Plant, 25c

GOLDEN ECLIPSE—FD Golden yellow, Root, 50c; Plant, 25c

GRANDEE—ID Immense flowers of Spanish red and golden yellow. Stiff long stems ..... Root, 75c; Plant, 35c

GRAND SLAM—SC Huge perfect flowers of tyrian rose, citron yellow and amaranth pink ..... Root, \$1.50; Plant, 75c

H' FLUFFY RUFFLES—ID Apricot .... Root, 50c; Plant, 25c

HONOR BRIGHT—FD Peach red .... Root, 50c; Plant, 25c

HUNT'S VELVET WONDER—ID Another giant of great beauty with blooms up to 15 inches. Color is bright violet burgundy. Fine stems ..... Root, \$1.00; Plant, 50c

INDIANA MOON—ID Flesh ochre .... Root, 50c; Plant, 25c

INSPIRATION—C Light lemon yellow on good stems. Fine for exhibition ..... Root, \$1.00; Plant, 50c

ISLAM PATROL—SC Scarlet, gold .... Root, 50c; Plant, 25c

JAMES KIRBY—ID Rich crimson .... Root, 50c; Plant, 25c

JANE COWL—ID Bronzy buff ..... Root, 50c; Plant, 25c

JERSEY'S BEACON—FD Scarlet .... Root, 50c; Plant, 25c

JERSEY'S BEAUTY—FD True pink .... Root, 50c; Plant, 25c

JEWEL OF INDIA—ID Garnet red .... Root, 75c; Plant, 35c

JUGENPRACHT—C A pinkish rose flower with golden center. Profuse bloomer ..... Root, 75c; Plant, 35c

KATHLEEN NORRIS—ID A record prize winner of flawless rose pink. Excellent stems ..... Root, 50c; Plant, 25c

KAY FRANCIS—SC Light lemon yellow in color. A fine keeper and free bloomer ..... Root, 75c; Plant, 35c

KAWEAH—ID Cerise, rose shadings .... Root, 75c; Plant, 35c

KENTUCKY RED—ID Scarlet red .... Root, 50c; Plant, 25c

KING MIDAS—ID Immense yellow .... Root, 50c; Plant, 25c

LADY MOYRA PONSONBY—ID A pure glowing yellow of excellent form. Long stems ..... Root, \$1.00; Plant, 50c

LORD OF AUTUMN—ID Deep golden yellow - - one of the finest yellow Dahlias we have grown, Root, \$1.00; Plant, 75c

MABEL ELIZABETH—ID Large perfect blooms of pure glistening white on long stems ..... Root, \$2.50; Plant, \$1.00

MARGARET MOELLER—SC Large blooms with pink outer petals and long white rosebud center. Prolific producer on long stiff stems ..... Plant only, \$2.50

MARGRACE—ID A large variety of brilliant scarlet, tipped and striped with gold. Free grower of gorgeous bloom on excellent stems ..... Root, \$2.00; Plant, \$1.00

MID WEST—C A new color - - light purple with tints of rose. Large bloom of fine form. .... Plant only, \$1.00

MID WEST CHAMPION—ID A lovely lavender tinted with rose. Large flowers. Good stems ..... Plant only, \$1.00

MILTON J. CROSS—ID Magnificent large flowers of great depth and beauty. Rich orange-buff, shading to gold at center. Excellent stems ..... Root, \$2.50; Plant, \$1.00

MISS BELGIUM—C Bright orange. A good cut flower, perfectly formed on long stems ..... Root, 75c; Plant, 35c

MISS GLORY—SC A free and early bloomer, this perfectly formed large apricot yellow Dahlia is as deep as its diameter. Excellent stems ..... Root, \$2.50; Plant, \$1.00

MISS OAKLAND—FD Tall pure white of good size and depth. Free bloomer ..... Plant only, \$2.50

MISS OHIO The most beautiful lavender incurved cactus of American introduction ..... Root, \$4.00; Plant, \$1.50

MONMOUTH CHAMPION—ID Orange, Root, 50c; Plant, 25c

MRS. ALFRED B. SEAL—ID Old rose, Root, 50c; Plant, 25c

MRS. G. REED—FD Pure white .... Root, 50c; Plant, 25c

MRS. GEO. LE BOURTILLIER—ID Giant flower of rich carmine red. Fine stems and habit .... Root, \$1.00; Plant, 50c

MRS. L. L. HOOK—FD Large blooms of gorgeous purple, lighter on reverse. Fine stems .... Root, 50c; Plant, 25c

MONMOUTH SUNBURST—FD Orange, Root, 50c; Plant, 25c

MURPHY'S MASTERPIECE—ID Large blooms of rich dark red color, with garnet shadings. Excellent stems. A sensation everywhere ..... Root, \$1.50; Plant, \$1.00

MYRA HOWARD—ID Pure gold .... Root, 50c; Plant, 25c

OAKLEIGH MONARCH—FD A giant exhibition Dahlia of bright cerise red with broad petals. A rugged grower and fine keeper. Blooms early .... Root, \$2.00; Plant, \$1.00



# KEY ROUTE HEIGHTS --- --- DAHLIAS

- OAKLEIGH PRINCESS—SC A large lemon yellow, overcast with red. Excellent stems.....Root, \$1.50; Plant, 75c
- OLYMPIC SUNSET—SC Color is a blending of apricot, coral and lemon. Fine steams.....Root, \$1.00; Plant, 50c
- ORIENTAL BEAUTY—SC A clear bright pink of good size. Excellent steams.....Root, 50c; Plant, 25c
- PACIFIC SPLENDOR (Ballay)—ID A true pastel shade — nearly white at center with body of flower delicate lavender pink. A sure prize winner.....Root, \$6.50; Plant, \$2.50
- PALO ALTO—SC Bright pinkish salmon shading to salmon-gold. Strong stems ..... Root, 75c; Plant, 35c
- PAUL PFITZER—SC Delicate pink with fine cup-shaded petals. Fine for florists.....Root, \$1.00; Plant, 50c
- PINK BEAUTY—C Resembles its parent, Oriental Beauty, but a lighter pink ..... Root, 75c; Plant, 35c
- PINK DAILY MAIL—FD A well-formed lavender beauty with a deep full center. An ideal grower and fine keeper. A desirable variety ..... Root, \$1.50; Plant, 75c
- PINK ELEGANCE (Wenning-Sparks)—SC A true brilliant rose pink as deep as its diameter. This vigorous grower is a fine keeper and has splendid stems.....Plant only, \$5.00
- PRACHTKERL—SC A deep yellow of large size. Long stems. Free grower ..... Root, \$1.00; Plant, 50c
- PRIDE OF AMERICA—SC A clear primrose, yellow with tints of pink. Fine steams hold the large folwers of perfect form ..... Root, \$2.00; Plant, \$1.00
- ROBERT L. RIPLEY—ID Giant flowers of rhodamine purple with rose suffusions. Excellent stems.....Plant only, \$2.50
- ROMEO—ID A well formed flower of brightest conceivable scarlet. Good stems.....Root, \$1.00; Plant, 50c
- ROYAL PURCHASE—Inc. C This fine large exhibition Dahlia is of rich yellow, outer petals suffused pink. Stems are long and rigid ..... Root, \$2.00; Plant, \$1.00
- RUBY TAYLOR—ID Bright carmine....Root, 50c; Plant, 25c
- RUDOLPH'S GIANT—ID This large flowering variety is clear golden apricot with tints of pastel pink and golden tan. Free grower ..... Plant only, \$2.50
- RUDY VALLEE—SC Golden bronze....Root, 50c; Plant, 25c
- SATAN—SC Flaming red witi h a touch of gold at center. Perfect blooms ..... Root, 75c; Plant, 35c
- SHILLER—C Rich cerise in color. Strong slender stems. Fine for florists ..... Root, \$1.50; Plant, 75c
- SISKIYOU—SC A clear pink with mauve suffusion. Perfect flowers on cane-like stems.....Root, 50c; Plant, 25c



SON OF SATAN (Slocum)—Inc. C to SC This brilliant 1937 introduction should be in every good collection. Color is a flame red. Fine stems.....Root, \$3.50; Plant, \$1.50

SPOTLIGHT—ID A giant sulphur-yellow shading lighter at tips. Excellent stems.....Root, 50c; Plant, 25c

THE GATEWAY (B and B)—FD A superb beauty of light orange yellow, with petals outlined rose red and rose reverse. Tall vigorous grower ..... Plant only, \$3.00

THE FIREMAN—ID Dazzling cardinal red with golden tips. A striking flower on fine stems.....Root, \$1.00; Plant, 50c

TOM WORKMAN (B and B)—FD Two-toned russet flame with lighter reverse. The flower is a large exhibition bloom on a good stem ..... Plant only, \$2.50

TOWERS EMPIRE—ID Clear gold with deep amber shading at center. Best of stems.....Root, \$1.00; Plant, 50c

TREASURE ISLAND—FD Apricot.....Root, 50c; Plant, 25c

WASHINGTON GIANT—ID Huge blooms of real lavender with orchid tints. Excellent stems....Root, 75c; Plant, 35c

WENOKA—FD A deep orchid rose giant of great beauty. Perfect stems ..... Root, \$1.00; Plant, 50c

WHITE WONDER—ID Large white....Root, 50c; Plant, 25c

W. H. T.—FD A rich old rose.....Root, 50c; Plant, 25c

## MINIATURE DAHLIAS

MINIATURE DAHLIAS—Formed like large Dahlias but only two to four inches in diameter. Abbreviations: C, Cactus; D, Decorative. Roots, 50c each, ten for \$4.00. Plants: 25c each, ten for \$2.00. Except when otherwise quoted.

ATHLETE—Duplex Indian red, orange.....Plant only, 50c

AURORA—P Crimson, shaded with cherry....Plant only, 50c

BABY ROYAL—SC Salmon-pink shaded apricot. Long stems.

BALDRE—ID A bright salmon rose.....Plant only, 50c

BISHOP OF LANDAFF—Duplex. Bright scarlet.

BUCKEYE BABY—FD A gold buff, reverse tinged red.

CORONNE—D Pure white. Resembles a gardenia.

DWAN—P Bronzy buff and scarlet.....Plant only, 50c

ELIZABETH PAPE—C Rose pink salmon. Fine habit.

ELVIC—ID Scarlet, petals tipped white:.....Plant only, 50c

FAIRY—FD Violet and rose. A fine florists' flower.

FOXHOUND—Duplex Scarlet and cream.....Plant only, 50c

FREDA—FD Rich shining maroon.....Plant only, 50c

GOLDEN CALIFORNIA—C Yellow, salmon shadings.

LITTLE DREAM—C A beautiful new rose pink.

LITTLE JEWEL—D Peach blossom pink. Fine cut flower.

LITTLE SNOW QUEEN—C Pure white. Perfect form.

MISS VIVIAN—FD An excellent rich pink.

MRS. ISOBEL COUTTS—ID Pearly pink.....Plant only, 75c

NESTHAKCHEN—C Chamois, rosy amethyst shadings.

ORCHID LADY—FD Orchid pink.....Plant only, 50c

PERSIMMON—FD Soft russet orange.

**CONTINUED  
MINIATURE**

# DAHLIAS

PEYTIE CONWAY—FD Violet rose, silver tips.

PHOENIX—ID Rich gold and crimson.....Plant only, 50c

RED HEAD—D Orange scarlet flowers of perfect form.

SANHICAN'S SWEETHEART—C Apricot and shrimp-pink.

WHISPER,—SC Pure canary yellow.....Plant only, 75c

## POMPON DAHLIAS

POMPON DAHLIAS. An exceptionally fine collection of the latest improved varieties....Roots, 30c each.... ten for \$2.50

ANNA VON SCHWERIN—Shell-pink, white center.

BETTY MOORE—Golden-yellow with red suffusion.

DEE DEE—Pale lilac; very small.

DIMPLES—Golden apricot, darker center.

GERTRUDE—A wonderful carmine, perfect blooms.

GOLDILOCKS—A beautiful blossom of purest yellow.

HAZEL DELL—Clear pink with cerise edge.

HONEY—Light yellow, faint red suffusion.

JOE FETTE—Fine white, for commercial use.

JOHNNY PEPPIN—Small, dark crimson.

LIBBIE ROHR—Cerise purple, long stems.

LILAS—Cream ground, suffused with lilac.

MINNIE MELLS—Orchid rose, flushed with deep orchid.

SUZANNE—Lavender with pointed petals.

TANKA'S PURPLE—Bright plox purple.



**ORDER EARLY** so as to prevent disappointment. As orders are received stock will be reserved and sent at proper time.

**TERMS**—Remittance with order, or in advance of shipment. All retail orders of \$3.00 or more are sent postage prepaid at your planting time, unless otherwise requested.

**WE GUARANTEE** all Dahlia roots true to name and cheerfully replace any that should prove otherwise. Orders are carefully filled from strong, selected roots—not a single root division, but a fair size Dahlia clump that will give results. We do not substitute unless requested, but it is mutually agreed between the purchaser and ourselves that we shall at no time be liable for an amount larger than the original purchase price. If the purchaser does not accept the goods on these terms, they are at once to be returned.

This list cancels all previous price quotations.

We will be pleased to send your flower-loving friends a copy of this catalog on receipt of their names and addresses.

# KEY ROUTE HEIGHTS NURSERY COMPANY

22 YEARS OF CONTINUAL SERVICE TO DAHLIA GROWERS

3852 LOMA VISTA AVENUE

OAKLAND, CALIFORNIA

L. NELSON, Manager